Pre-sales leaflet for United Kingdom (2017, January 1)



Xenon car headlight bulb

- D1S
- Up to 150% more vision
- Optimal light spectrum
- Enhanced light performance

85415XV2C1

Feel safe and drive safely with brighter lights

See every bump, curve and obstacle in the road

With a powerful beam that pushes light emission to the limit, X-tremeVision gen2 is the latest development in xenon technology. This outstanding light performance extends your driving limits, so you enjoy a safer, more comfortable drive.

Benefits

Brighter for maximum visibility and safety

• Xenon X-tremeVision gen2: for superior visual performance

Light spectrum: a comfortable driving experience

- Better visibility for safer, more comfortable driving
- Optimal light performance
- Directing the light to the right spot in front of your car
- Xenon quality and ultra-resistant car bulb
- Philips invented innovative Xenon HID technology

Features

Up to 150% more vision

Xenon X-tremeVision gen2 bulbs are engineered with Philips Xenon technology for ultimate performance. Producing a longer beam and up to

Original equipment manufacturer

- Philips car lamps are made of high-quality quartz glass
- Protection from UV damage
- The favoured choice of all major car manufacturers
- Philips car bulbs are award-winning
- Respecting the high quality standards of ECE homologation

150% more vision, X-tremeVision gen2 bulbs help you spot obstacles earlier, allowing you to react in time. And with improved peripheral vison, you'll have greater awareness of any dangers at the side of the road, such as pedestrians



or upcoming junctions. Brightly illuminating every bump, curve and hazard in the road, these are headlamps to satisfy the most demanding drivers and the most demanding driving conditions.

Maximum safety and visibility

Light is a fundamental part of the driving experience. Simply by improving the quality of light you can help prevent accidents. The Xenon X-tremeVision gen2 improves visibility, so you're able to recognise obstacles and traffic signs earlier, improving your reaction times. The spectral composition of this light is adapted to the natural colour sensitivity of your eye. And with a colour temperature of 4800 K, this headlamp produces light that's gentle on your eyes, making the night-time driving experience safer and more comfortable.

Optimal light performance

It's not enough just to have powerful headlights; optical precision matters, too. The Xenon X-tremeVision gen2 bulbs have the most precise arc-bending technology aligned at 150-350 µm. This means they illuminate the road just where you need it, without dazzling oncoming drivers.

Original Xenon technology

Xenon HID (High Intensity Discharge) bulbs offer twice as much light for safer driving in all conditions. Studies have shown that xenon automotive lighting helps drivers to concentrate on the road and to distinguish obstacles and road signs much faster than with traditional bulbs. And what better way to defeat darkness than with an intense white light comparable to daylight?

High-quality quartz glass

UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. So Philips quartz-glass bulbs (filament 2650°C and glass 800°C) are able to

withstand severe thermal shock. With the capability of increased pressure inside the bulb, UV-quartz glass is able to produce a more powerful light. And more powerful light means an enhanced driving experience, however dark the road in front of you.

UV-resistant glass

Philips' special anti-UV coating technology protects the headlights against harmful ultraviolet radiation, making Philips UV-coated quartz glass perfect for all driving conditions. This additional protective layer ensures your lights are built to last.

Chosen by car manufacturers

For over 100 years, Philips bulbs have been at the forefront of the automotive lighting industry, introducing technological innovations that have become standard in modern vehicles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

Award-winning car bulbs

Our high-quality and innovative vehicle lights are award-winning, being consistently recognised by automotive experts.

ECE homologation

Designation

Homologation ECE

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximise the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.

D1S X-tremeVision

YES

Specifications

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Packaging Data

Packaging type	C1
EAN1	8727900377019
EAN3	8727900377026

Electrical characteristics

Voltage Wattage

Ordering information

Order entry 85415XV2C1 Ordering code 37701933

Outer pack information

6 cm	
11	cm
10	cm

Product description

Туре Application

Height

Length

Width

D1S High beam Low beam

EAN:

85 V

35 W

Range X-tremeVision Technology Xenon PK32d-2 Base Packed product information Gross weight per

Gross weight per	63 g
piece	
Height	9 cm
Length	5 cm
MOQ (for professio-	2
nals)	
Pack Quantity	1
Width	5 cm

Marketing specifications

Expected benefits Product highlight

Safety Experience more light



data subject to change 2017, January 1 Version: 2.0.1

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